



BOYS & GIRLS CLUBS
OF BROWARD COUNTY



30th Annual



1/10/27 • DEERFIELD BEACH
5 MILE & 5K WALK / RUN

PRESENTED BY



JM Family
Enterprises

SPONSORSHIP PACKET

WWW.DUNNSRUN.COM

DATE: SUNDAY, JANUARY 10, 2027

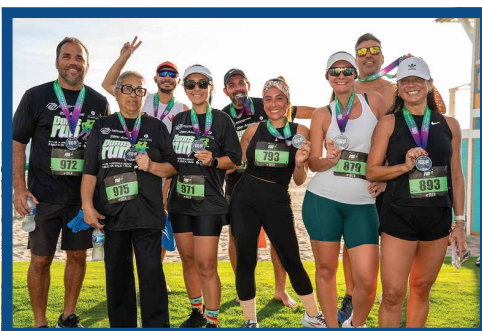
LOCATION: DEERFIELD BEACH, FL

WWW.DUNNSRUN.COM

The 30th Annual Dunn's Run, benefiting Boys & Girls Clubs of Broward County, is back with its "Race Down the Beach" kicking off the New Year, rain or shine on Sunday, January 10, 2027. Featuring a 5-Mile and a 5K Run/Walk, along with family fun activities. The event attracts over 1,200+ participants and supporters, making it one of the largest races in the tri-county area.

Opportunities are abundant for sponsors to become involved with one of Broward County's signature Race/Walks with sponsorships starting at just \$500. Our sponsors are viewed by hundreds of thousands of people through print, television, web media, and a dedicated website.

We believe most of the attendees participate in this event, not only because they strive to live healthier lives, but because of the children it helps. Sponsoring Dunn's Run increases your visibility within the tri-county area and enhances your company's marketability, while raising funds and showing your community that you care.



ABOUT BOYS & GIRLS CLUBS OF BROWARD COUNTY (WWW.BGCBC.ORG)

Our mission at Boys & Girls Clubs of Broward County (BGCBC) is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens. Thousands of children take part in our core programs at all 18 of our Clubs. The fee for caregivers to send a child to BGCBC is only \$15 a year. However, with the full cost to send one child being \$2,791, events like Dunn's Run help offset the costs so we can give our children a chance at a positive life.

By focusing on four key Pillars of impact: Academic Success, Character & Leadership, Health & Well-being and Life & Workforce Readiness, we plant seeds for our club members to lead successful lives.

EVENT DEMOGRAPHICS: DUNN'S RUN 2026



NUMBER OF PARTICIPANTS: 1,245+

5K RUN: 600

5 MILE RUN: 225

5K WALKERS: 300

MALE: 46%

FEMALE: 54%

CHILDREN: Dunn's Run is fun for the whole family! 20 children ages 2-6 participate in the Kids Fun Run. Many more attended the event and participated in the Run/Walk.

VOLUNTEERS: 100+, including our BGCBC Club Teens!



MARKETING REACH

Radio: Audacy Radio

Local Television Stations Such As:
WSVN and NBC 6

E-mail Blasts:
Pre and Post event, to over 10K supporters of Dunn's Run

Social Media: Over 2,500 Followers

Facebook: @dunnrunbgcbc

Instagram: @dunnrun

Grassroots:

Flyer and poster distribution at local races and area store fronts

WEBSITE

Please visit www.DunnsRun.com to register for the event.



TITLE SPONSOR - \$30,000 (EXCLUSIVE) SOLD



- 40 Race Entries
- Company Logo will be featured on all media outlets as the “Title Sponsor”
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Medals
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- 10' x 10' Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided)
(12/7/26 drop off deadline)
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**
- Company Logo will be placed on billboard in Deerfield Beach

PRESENTING SPONSOR - \$20,000 (EXCLUSIVE) SOLD



- 30 Race Entries
- Company Logo will be featured on all media outlets as “Presenting Sponsor”
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Medals
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- 10' x 10' Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided)
(12/7/26 drop off deadline)
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**
- Company Logo will be placed on billboard in Deerfield Beach



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PLATINUM SPONSOR - \$10,000

- 20 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- 10' x 10' Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided)
(12/7/26 drop off deadline)
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**



MEDAL SPONSOR - \$7,500 (EXCLUSIVE)

- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- Company Logo on all Medal Ribbons **(10/2/26 production deadline)**
- 10' x 10' Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided)
(12/7/26 drop off deadline)
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**

RACE BIB SPONSOR - \$7,500 (EXCLUSIVE)

- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T- shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- Company Logo on each individual Race Bib **(10/26/26 logo deadline)**
- 10' x 10' Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided) **(12/7/26 drop off deadline)**
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**



BEER GARDEN SPONSOR - \$7,500 (EXCLUSIVE)

- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T- shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- Company Logo printed on drinks cups handed out at the Beer Garden **(11/13/26 order deadline)**
- Opportunity to provide beer samplings
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided) **(12/7/26 drop off deadline)**
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**

SWAG BAG SPONSOR - \$7,500 (EXCLUSIVE)



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- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- 10' x 10' space in Vendor Village
- Drawstring Swag Bag with your Company Logo distributed to all participants
(11/13/26 order deadline)
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided)
(12/7/26 drop off deadline)
- Opportunity to provide promotional items in swag bags (12/7/26 drop off deadline)

YOUR LOGO
HERE



RACE BARRIER SPONSOR - \$7,500 (EXCLUSIVE)

- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyer/Posters
 - Silent Auction Website
- 10' x 10' Space in Vendor Village
- Opportunity to provide promotional items in swag bags (12/7/26 drop off deadline)
- Company Logo on 4 barriers at race Start/Finish (11/13/26 order deadline)



MAIN STAGE SPONSOR - \$7,500 (EXCLUSIVE)

- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T- shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- Banner on Main Stage with your Company Logo
- 10' X 10' space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided)
(12/7/26 drop off deadline)
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**

SILENT AUCTION SPONSOR - \$5,000 (EXCLUSIVE)

- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyer/Posters
- Company logo prominently featured on Silent Auction website and recognized as Official Silent Auction Sponsor
- Company Logo on all Silent Auction cards placed in every swag bag
- Company Logo on silent Auction Event Signage
- 10' x 10' Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided)
(12/7/26 drop off deadline)
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**

REGISTRATION TENT SPONSOR - \$5,000 (EXCLUSIVE)

- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- Signage placed at Registration Tent with Company Logo
- 10' X 10' space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided)
(12/7/26 drop off deadline)
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**

CHILDREN'S TENT SPONSOR - \$5,000 (EXCLUSIVE) **SOLD**



- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- 10' x 10' space in Vendor Village
- Signage placed at Children's Tent with Company Logo
- Opportunity to place Corporate Banner at Race Finish Line (sponsor provided)
(12/7/26 drop off deadline)
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**



WATER STATION SPONSOR - \$3,000 (3 OPPORTUNITIES AVAILABLE)

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- Signage placed at course water stations with Company Logo
- Opportunity to provide promotional items in swag bags (12/7/26 drop off deadline)

ENTERTAINMENT SPONSOR - \$2,500

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- Opportunity to provide promotional items in swag bags (12/7/26 drop off deadline)

AWARDS SPONSOR - \$2,500 (EXCLUSIVE)

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- Opportunity to provide promotional items in swag bags (12/7/26 drop off deadline)
- Company Logo on all Sponsor Awards



STRETCHING SPONSOR - \$2,500 (EXCLUSIVE) SOLD

fision
Fiber Optics by Hotwire

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- Company logo and brief video message included on our social media about stretching prior to race
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**
- Opportunity to lead stretch from Main Stage on race day

GOLD SPONSOR - \$2,500

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Newspaper/Magazine Ads/Flyers/Posters
 - Silent Auction Website
- 10' x 10' space in Vendor Village
- Opportunity to provide promotional items in swag bags **(12/7/26 drop off deadline)**



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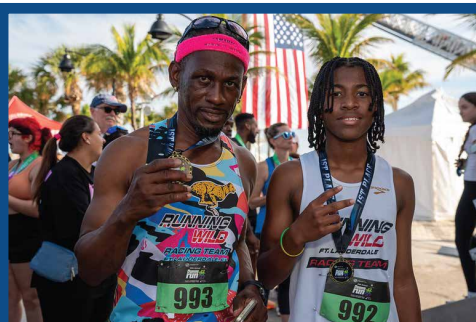
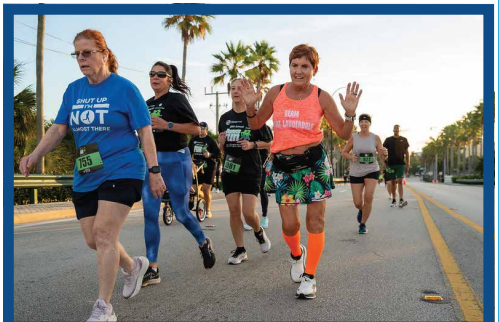
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SILVER SPONSOR - \$1,000

- 4 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Posters
 - Silent Auction Website
- Opportunity to provide promotional items in swag bags (12/7/26 drop off deadline)

BRONZE SPONSOR - \$500

- 2 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promotion - Facebook, Instagram, event eblast and LinkedIn
 - Posters
- Opportunity to provide promotional items in swag bags (12/7/26 drop off deadline)



VENDOR / FOOD TRUCK OPPORTUNITIES

BECOME A VENDOR - \$250

- 10' X 10' space in Vendor Village
- Includes one 6ft table and 2 chairs

Tents allowed & encouraged. **MUST** be weighed down with **OWN** weights/sand bags. **Weights will not be provided. Weights are required by the city.**

- Presence in front of 1,200+ participants, sponsors, and supporters
- Hours: Set-up by 6:30 am
Pack-up by 10:30 am

Food Truck - \$50

- Food Truck space in Vendor Village
- Presence in front of 1,000+ participants, sponsors, and supporters
- Must pass inspection day of race
- Hours: Set-up by 6:30 am
Pack-up by 10:30 am

Note: Electricity will not be provided

**IF YOU'RE INTERESTED IN
A PRODUCT TRADE FOR VENDOR
SPACE, PLEASE CONTACT:**

Kirra Swiderski
Events Generalist
Phone: 954.537.1010 ext. 218
Email: kswiderski@bgcbc.org



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SPONSORSHIP AGREEMENT

THANK YOU FOR YOUR SUPPORT!

Deadline for Printed Materials to be Created: Friday, November 13th
Deadline to provide Promotional Items for Swag Bags: Monday, December 7th

Please sign form and email to Jpignone@bgcbc.org

Type of Sponsorship _____

Company Name _____

Address, City, State, Zip _____

Contact Name _____

Phone Number _____ Email _____

Name on Card _____

Credit Card Number _____

Amount to Charge _____

☐ Mastercard ☐ Amex ☐ Visa ☐ Discover

Expiration Date _____ Sec. Code _____

SIGNATURE

DATE

PAYMENT OPTIONS



SCAN
QR CODE
TO PAY
ONLINE

Checks payable to:

Boys & Girls Clubs of Broward County

OR

Please mail checks to:

Boys & Girls Clubs of Broward County

877 NW 61st Street

Fort Lauderdale, FL 33309

EIN: 59-1108790

Questions? Please contact: Jamie Pignone, Events Manager
954-537-1010 ext. 202 | Jpignone@bgcbc.org