



**BOYS & GIRLS CLUBS
OF BROWARD COUNTY**

28th Annual

**DUNN'S
RUN**



**10/06/24 • DEERFIELD BEACH
5 MILE & 5K WALK / RUN**

PRESENTED BY  **JM Family
Enterprises**

SPONSORSHIP PACKET

WWW.DUNNSRUN.COM

DATE: SUNDAY, OCTOBER 6, 2024

LOCATION: DEERFIELD BEACH, FL

WWW.DUNNSRUN.COM

The 28th Annual Dunn's Run, benefiting Boys & Girls Clubs of Broward County, is back with its "Race Down the Beach" on Sunday, October 6, 2024. Featuring a 5-Mile and a 5K Run/Walk, along with family fun activities. The event attracts over 1,000+ participants and supporters, making it one of the largest races in the tri-county area. This year's event will be rain or shine!

Opportunities are abundant for sponsors to become involved with one of Broward County's signature Race/Walks with sponsorships starting at just \$500. With Comcast & several print media outlets coming aboard, our sponsors are viewed by hundreds of thousands of people through print, television, web media, and a dedicated website.

We believe most of the attendees participate in this event, not only because they strive to live healthier lives, but because of the children it helps. Sponsoring Dunn's Run, increases your visibility within the tri-county area and enhances your company's marketability, while raising funds and showing your community that you care.



ABOUT BOYS & GIRLS CLUBS OF BROWARD COUNTY (WWW.BGCBC.ORG)

Our mission at Boys & Girls Clubs of Broward County (BGCBC) is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens. Thousands of children take part in our core programs at all 14 of our county Clubs. The fee for caregivers to send a child to BGCBC is only \$15 a year. However, with the full cost to send one child being almost \$1,305, events like Dunn's Run help offset the costs so we can give our children a chance at a positive life.

By focusing on academic success, healthy lifestyles, and teaching our youth good character, we plant seeds for them to lead successful lives.



EVENT DEMOGRAPHICS: DUNN'S RUN 2023

NUMBER OF PARTICIPANTS: Approx. 1,000+

5K RUN: 500 **5 MILE RUN:** 200 **5K WALKERS:** 300

MALE: 46%

CHILDREN: Dunn's Run is fun for the whole family! 25 children ages 2-6 participated in the Kids Fun Run. Many more attended the event and participated in the Run/Walk

FEMALE: 54%

VOLUNTEERS: 100+, including our BGCBC Club Teens!



MARKETING REACH

Radio: Cox Media Group
Local Deerfield Beach Magazines
Comcast PSA

E-mail Blasts: Pre and post event, to over
10K supporters of Dunn's Run

Community Newspapers & Websites

Social Media: Over 2,000 Followers

Facebook: @dunnsrunbgcbc

Instagram: @dunnsrun

Grassroots: Flyer and poster distribution
at local races and store
fronts in area

WEBSITE

All participants must visit our dedicated website (www.DunnsRun.com)
in order to register for the event.

TITLE SPONSOR - \$25,000 (EXCLUSIVE)

- 40 Race Entries
- Company Logo will be featured on all media outlets as the Title Sponsor
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- 10 x 10 Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags
- Company Logo included on all email blasts for event
- Company Logo will be placed on billboard in Deerfield Beach

PRESENTING SPONSOR - \$20,000 (EXCLUSIVE) **SOLD**



- 30 Race Entries
- Company Logo will be featured on all media outlets as the Presenting Sponsor
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- 10 x 10 Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags
- Company Logo included on all email blasts for event
- Company Logo will be placed on billboard in Deerfield Beach



PLATINUM SPONSOR - \$10,000 (EXCLUSIVE)

- 20 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- 10 x 10 Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

MEDAL SPONSOR - \$7,500 (EXCLUSIVE) **SOLD**



- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- Company Logo on all Medal Ribbons
- 10 x 10 Space in Vendor Village
- Opportunity to provide promotional items in swag bags
- Opportunity to place Corporate Banner at Race Finish Line



RACE BIB SPONSOR - \$7,500 (EXCLUSIVE)

- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T- shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- Company Logo on each individual Race Bib
- 10 x 10 Space in Vendor Village
- Opportunity to provide promotional items in swag bags
- Opportunity to place Corporate Banner at Race Finish Line



BEER GARDEN SPONSOR - \$7,500 (EXCLUSIVE)

- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T- shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- Cups with Company Logo handed out at the beer garden
- Signage placed at Beer Garden
- Opportunity to provide beer samplings
- Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags



SWAG BAG SPONSOR - \$7,500 (EXCLUSIVE) **SOLD**



- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- Drawstring Swag Bag with Company Logo distributed to all participants
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

**YOUR LOGO
HERE**



SILENT AUCTION SPONSOR - \$7,500 (EXCLUSIVE)

- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
- 10 x 10 Space in Vendor Village
- Opportunity to place corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags
- Company Logo on silent auction online platform
- Company Logo on all silent auction cards placed in every swag bag



BOYS & GIRLS CLUBS
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REGISTRATION TENT SPONSOR - \$5,000 (EXCLUSIVE) **SOLD**



Unparalleled Property Services

- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- Signage placed at Registration Tent with Company Logo
- 10 X 10 space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

MAIN STAGE SPONSOR - \$5,000 (EXCLUSIVE)

- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T- shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- Signage placed at the main stage with Company Logo
- 10 X 10 space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line and on the main stage
- Opportunity to provide promotional items in swag bags



BOYS & GIRLS CLUBS
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CHILDREN'S TENT SPONSOR - \$3,000

(EXCLUSIVE) SOLD VAN NESS ATTORNEYS.com

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- 10x10 space in Vendor Village
- Signage placed at Children's Tent with Company Logo
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

SILVER SPONSOR - \$2,500

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- 10x10 space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags



BOYS & GIRLS CLUBS
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WATER STATION SPONSOR - \$2,500

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- Signage placed at all 3 water stations on course with Company Logo
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

AWARD SPONSOR - \$2,500 (EXCLUSIVE)

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags
- Company Logo on all Sponsor Awards



STRETCHING SPONSOR - \$2,500 (EXCLUSIVE)

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Newspaper/Magazine Ads/Flyers
 - Posters
 - Silent Auction Website
- Company logo and brief video message included on our social media about stretching prior to race
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags
- Opportunity to lead stretch from main stage on race day

GEM SPONSOR - \$1,000

- 4 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Posters
 - Website/Social Media Promo - Facebook, Instagram and LinkedIn
 - Silent Auction Website
- Opportunity to provide promotional items in swag bag

SPONSORSHIP - \$500

- 2 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - Website
 - Social Media Promo - Facebook, Instagram and LinkedIn
 - Posters
- Opportunity to provide promotional items in swag bags



VENDOR / FOOD TRUCK OPPORTUNITIES

BECOME A VENDOR - \$250

- 10 X 10 space in Vendor Village
- Includes one 6ft table and 2 chairs
(you may bring your own tent, MUST be weighted)
- Presence in front of 1,000+ participants, sponsors, and supporters
- Hours: Set-up by 6:30am
Pack-up by 10:30am

Food Truck - \$50

Space provided for food truck

- Presence in front of 1,000+ participants, sponsors, and supporters
- Hours: Set-up by 6:30am
Pack-up by 10:30am

***Note: Electricity will not be provided**

**IF YOU'RE INTERESTED IN
A PRODUCT TRADE FOR VENDOR
SPACE PLEASE CONTACT:**

Alexa Luongo, Events & Development Manager

Phone: 954.537.1010 ext. 203

Email: aluongo@bgcbc.org



SPONSORSHIP COMMITMENT FORM



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor - \$25,000 | <input type="checkbox"/> Beer Garden Sponsor - \$7,500 |
| <input checked="" type="checkbox"/> Presenting Sponsor - \$20,000 SOLD | <input checked="" type="checkbox"/> Registration Tent Sponsor - \$5,000 SOLD |
| <input type="checkbox"/> Platinum Sponsor - \$10,000 | <input type="checkbox"/> Main stage Sponsor - \$5,000 |
| <input checked="" type="checkbox"/> Medal Sponsor - \$7,500 SOLD | <input checked="" type="checkbox"/> Children's Tent Sponsor - \$3,000 SOLD |
| <input type="checkbox"/> Race Bib Sponsor - \$7,500 | <input type="checkbox"/> Award Sponsor - \$2,500 |
| <input checked="" type="checkbox"/> Swag Bag Sponsor - \$7,500 SOLD | <input type="checkbox"/> Stretching Sponsor - \$2,500 |
| <input type="checkbox"/> Silent Auction Sponsor - \$7,500 | |

SPONSORSHIP OPPORTUNITIES

- | | |
|--|--|
| <input type="checkbox"/> Gem Sponsor - \$1,000 | <input type="checkbox"/> Sponsorship - \$500 |
| <input type="checkbox"/> Water Station Sponsor - \$2,500 | <input type="checkbox"/> Vendor - \$250 |
| <input type="checkbox"/> Silver Sponsor - \$2,500 | <input type="checkbox"/> Food Truck - \$50 |

PAYMENT INFORMATION (PAY ONLINE at BGCBC.ORG)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Social Media Tags: _____

PAYMENT METHOD VISA _____ MC _____ AMEX _____ DISCOVER _____

Card # _____

CVV Code: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

THANK YOU FOR YOUR SUPPORT!

For more information contact:

Alexa Luongo, Events & Development Manager
954.537.1010 - ext. 203 | Email: aluongo@bgcbc.org