

27th Annual



10/01/23 • DEERFIELD BEACH
5 MILE & 5K WALK / RUN

PRESENTED BY  JM Family Enterprises

SPONSORSHIP PACKAGE

WWW.DUNNSRUN.COM

BENEFITING



BOYS & GIRLS CLUBS
OF BROWARD COUNTY



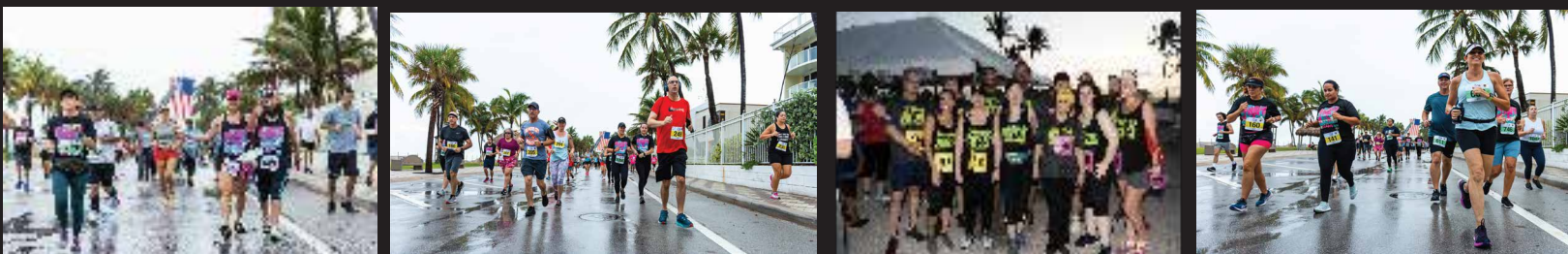
DATE: SUNDAY, OCTOBER 1, 2023
LOCATION: DEERFIELD BEACH, FL
WWW.DUNNSRUN.COM



The 27th Annual Dunn's Run, benefiting the Boys & Girls Clubs of Broward County, is back with its "Race Down the Beach" course on Sunday, October 1, 2023. Featuring a 5-Mile and a 5K Run & Walk, along with family fun activities. The event attracts over 1,000 participants and supporters, making it one of the largest races in the tri-county area. This year's event will be rain, shine or virtual!

Opportunities are abundant for sponsors to become involved with one of Broward County's signature Race/Walks with sponsorships starting at just \$500. With Comcast & several print media outlets coming aboard, our sponsors are viewed by hundreds of thousands of people through print, television, web media, and a dedicated website.

We believe most of the attendees participate in this event, not only because they strive to live healthier lives, but because of the children it helps. Sponsoring Dunn's Run, increases your visibility within the tri-county area and enhances your company's marketability, while raising funds and showing your community that you care.



ABOUT THE BOYS & GIRLS CLUBS OF BROWARD COUNTY (WWW.BGCBC.ORG)

Our mission at the Boys & Girls Clubs of Broward County (BGCBC) is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens. Thousands of children take part in our core programs at all 13 of our county clubs. The fee for caregivers to send a child to the BGCBC is only \$15 a year. However, with the full cost to send one child being almost \$1,305, events like Dunn's Run help offset the costs so we can give our children a chance at a positive life.

By focusing on academic success, healthy lifestyles and teaching them to have a good character, we plant seeds for them to lead successful lives.

EVENT DEMOGRAPHICS DUNN'S RUN 2022

NUMBER OF PARTICIPANTS: Approx. 1,000+

5K RUN: 500

5 MILE RUN: 200

5K WALKERS: 300

MALE: 46%

FEMALE: 54%

CHILDREN: Dunn's Run is fun for the whole family! 25 children ages 2-6 participated in the Kids Fun Run. Many more attended the event and participated in the Run/Walk

VOLUNTEERS: 100+, including our BGCBC Club Teens!



MARKETING REACH

Radio: Cox Media Group

Local Deerfield Beach Magazines

E-mail Blasts: Pre and post event, to over 10K supporters of Dunn's Run

Comcast PSA

Community newspapers & websites

Social Media: Over 2,000 Followers
 Facebook: @dunnrunbgcbc
 Instagram @dunnrun

Grassroots: Flyer and poster distribution at local races and store fronts in area.

WEBSITE

All participants must visit our dedicated website (www.DunnsRun.com) in order to register for the event.

TITLE SPONSOR - \$20,000 (EXCLUSIVE)

- 40 Race Entries
- Company logo will be featured on Comcast PSA as the Title Sponsor
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/ Social Media Promo - Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
 - Medals
- 10 x 10 Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags
- Company Logo included on all email blasts for event
- Company logo will be placed on billboard in Deerfield Beach

PRESENTING SPONSOR - \$15,000 (EXCLUSIVE)

SOLD



**JM Family
Enterprises**

- 30 Race entries
- Company logo will be featured on Comcast PSA as the Presenting Sponsor
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/ Social Media Promo - Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
 - Medals
- 10 x 10 Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags
- Company Logo included in all email blasts for event
- Company logo will be placed on billboard in Deerfield Beach

PLATINUM SPONSOR - \$10,000

- 20 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/ Social Media Promo - Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- 10 x 10 Space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

MEDAL SPONSOR - \$7,500 (EXCLUSIVE)

SOLD

- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Social Media Promo - Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- Company logo on Medal Ribbon
- 10 x 10 Space in Vendor Village
- Opportunity to provide promotional items in swag bags
- Opportunity to place Corporate Banner at Race Finish Line

RACE BIB SPONSOR - \$7,500 (EXCLUSIVE)

- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/ Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- Company logo on each individual Race Bib
- 10 x 10 Space in Vendor Village
- Opportunity to provide promotional items in swag bags
- Opportunity to place Corporate Banner at Race Finish Line

BEER GARDEN SPONSOR - \$7,500 (EXCLUSIVE)

- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T- shirts
 - Website / Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- Cups with company logo handed out at the beer garden
- Signage placed at Beer Garden
- Opportunity to provide beer samplings
- Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

SWAG BAG SPONSOR - \$7,500 (EXCLUSIVE)

- 15 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/ Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
 - Drawstring Swag Bag with Company Logo distributed to all participants
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

GOLD SPONSOR - \$5,000

- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/ Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- 10 x 10 Space in Vendor Village
- Opportunity to place corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

REGISTRATION TENT SPONSOR \$7,000 (EXCLUSIVE)

SOLD



- 10 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/ Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- Signage placed at Registration Tent
- 10 X 10 space in Vender Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

MAIN STAGE SPONSOR - \$3,500

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T- shirts
 - Website/ Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- Signage placed at the main stage
- Opportunity to place Corporate Banner at Race Finish Line and on the main stage
- Opportunity to provide promotional items in swag bags

CHILDREN'S TENT SPONSOR - \$3,000 (EXCLUSIVE)

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- Signage placed at Children's Tent
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

SILVER SPONSOR - \$2,500

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- 10x10 space in Vendor Village
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

WATER STATION SPONSOR - \$ 2,500

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- Signage placed at all 3 water stations on course
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags

AWARD SPONSOR - \$2,500 (EXCLUSIVE)

- 8 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- Opportunity to place Corporate Banner at Race Finish Line
- Opportunity to provide promotional items in swag bags
- Logo on all Sponsor Awards

STRETCHING SPONSOR - \$1,500 (EXCLUSIVE)

- 6 Race Entries
- Company Logo included on Promotional/Media

Materials including:

- T-shirts
 - Website / Social Media Promo- Facebook and Instagram
 - Newspaper/ Magazine Ads/ Flyers
 - Posters
- Company logo and brief video message included on our social media about stretching prior to race
 - Opportunity to place Corporate Banner at Race Finish Line
 - Opportunity to provide promotional items in swag bags
 - Opportunity to lead stretch from main stage on race day

GEM SPONSOR - \$1,000

- 4 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - T-shirts
 - Website/ Social Media Promo- Facebook and Instagram
 - Posters
- Opportunity to provide promotional items in swag bag

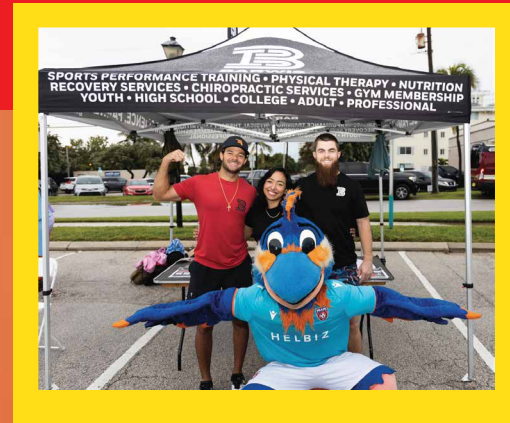
SPONSORSHIP - \$500

- 2 Race Entries
- Company Logo included on Promotional/Media Materials including:
 - Website
 - Social Media Promo- Facebook and Instagram
 - Posters
- Opportunity to provide promotional items in swag bags

VENDOR / FOOD TRUCK OPPORTUNITIES

BECOME A VENDOR- \$250

- 10 X 10 space in Vendor Village
- Includes one 6ft table and 2 chairs (you may bring your own tent, must be weighted)
- Presence in front of 1,000+ participants, sponsors, and supporters
- Hours: Set - up by 7:00am
Pack - up by 10:30am



Food Truck - \$50

- Space provided for food truck
- Presence in front of 1,000+ participants, sponsors, and supporters
- Hours: Set - up by 7:00am
Pack - up by 10:30am



*Note: Electricity will not be provided

IF YOU'RE INTERESTED IN A PRODUCT TRADE FOR VENDOR SPACE PLEASE CONTACT:

Alexa Luongo, Events & Development Manager

Phone: 954.537.1010 ext. 203

Email: aluongo@bgcbc.org

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SPONSORSHIP COMMITMENT FORM

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- Title Sponsor - \$20,000
- Presenting Sponsor - \$15,000
- Medal Sponsor - \$7,500
- Race Bib Sponsor - \$7,500
- Swag Bag Sponsor - \$7,500
- Beer Garden Sponsor - \$7,500
- Registration Tent Sponsor - \$5,000
- Children's Tent Sponsor - \$3,000
- Award Sponsor - \$2,500
- Stretching Sponsor - \$1,500

SPONSORSHIP OPPORTUNITIES

- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Mainstage Sponsor - \$3,500
- Water Station Sponsor \$2,500
- Silver Sponsor - \$2,500
- Gem Sponsor - \$1,000
- Sponsor - \$500
- Vendor - \$250
- Food Truck - \$50

PAYMENT INFORMATION (PAY ONLINE at BGCBC.ORG)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Social Media Tags: _____

PAYMENT METHOD VISA _____ MC _____ AMEX _____ DISCOVER _____

Card # _____

CCV Code: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

THANK YOU FOR YOUR SUPPORT!

For more information contact:

Alexa Luongo, Events & Development Manager
954.537.1010 | Email: aluongo@bgcbc.org